



Literary Stylist LLC specializes in working with city and state-level governments to help them transform ideas into impactful narratives. As a Senior Content Strategist organization, we elevate businesses by delivering precision-driven technical writing, compelling copywriting, accurate editing, and bespoke content creation tailored to resonate with various audiences.

Core Competencies

Content Manager:

- Elevate B2B & B2C reach
- Set & monitor MQL goals to track market reach
- Create and edit blogs, web content, company profiles, and marketing materials for maximum engagement

Technical Writing:

- Conduct compliance audits
- Generate compliance records documentation
- Expert policy & procedure development and editing

Thought Leadership:

- Author impactful articles on various critical topics
- Expertly craft compelling content that resonates and informs
- Drive awareness and education across departments and sectors

Differentiators

- **Industry Immersion & Adaptation:** Through strategic SME interviews and thorough research, we rapidly master diverse industry nuances and translate complex jargon into resonant, audience-focused content.
- **Regulatory Precision:** Experts in navigating compliance frameworks (i.e., CARF, CDC, FDA), ensuring every deliverable meets the highest expectations.
- **Client-Centered Approach:** Client goals drive our strategy, turning complex challenges into polished, practical solutions.
- **Medical/Technical Writing:** Literary Stylist leverages a background in pharmacy and medical writing to create unique solutions for medical and pharmaceutical-related projects.

Past Performance

Grand Traverse Band of Ottawa and Chippewa Indians (Human Services Department/Behavioral Health)

- Scope: Authored a comprehensive policy & procedure manual
- Documentation Creation: Developed all necessary documentation forms to support new standards
- Regulatory Compliance Validation: Ensured policy and procedures fully complied with industry regulations

Pharmacy Development Services (PDS)

- Scope: Served as Marketing Copywriter to enhance PDS's market position.
- Original Marketing Content: Delivered diverse marketing content (blogs, bios, press releases) & optimized for SEO to promote client's expertise in pharmacy business operations.
- Technical Writing: Delivered procedural guides and operational manuals, to facilitate the expansion of pharmacy service offerings.

Lenkai

- Scope: Collaborated on developing digital marketing and sales enablement content strategies
- Cross-Channel Content Oversight: Manage content creation across all digital channels
- Brand Voice & Messaging Alignment: Enforce brand voice guidelines to ensure all content aligns with brand messaging and business objectives
- Outcome-Driven Content Strategy: Develop content strategies aligned with business objectives, focusing on measurable results and demonstrable ROI.

Dr. Cynthia Jean
cynthia@theliterarystylist.com
(561) 510-9684

UEI: F31XH135KGA5
CAGE Code: 99AZ3
DUNS:118535340

Certifications:

Registered Pharmacist

FL RPH PS49713

NAICS Codes:

711510 (Primary)

Writer Independent (Freelance)

561410

Word Processing & Editing Services

541930

Translation & Interpreting Services

611430

Professional Dev & Qual Assurance

Training

PSC Codes:

R708 (Primary)

Support Management: Public Relations -
Writing Services)

R607

Support Administrative: Word Processing

R612

Support Administrative: Information Retrieval

